

US 101/OR 6 Alternatives Study Goals and Objectives

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The purpose of this memorandum is to outline a proposed set of goals and objectives to guide the evaluation of concepts for the US 101/OR 6 Alternatives Study.

Goals are intended to be broad statements about the overarching purpose of the study. Objectives are specific targets that concepts should aim to meet. Goals and objectives are used to differentiate and identify trade-offs among alternatives and financing options. To be most effective, an objective must be measurable and well defined. This ensures a common understanding of each objective's meaning, and allows for a clear comparison among alternatives.

The draft goals and objectives were developed after reviewing notes from stakeholder interviews, the first Project Management Team (PMT) meeting, and the first Stakeholder Advisory Committee (SAC) meeting. The goals were also based, in part, on the *Tillamook Transportation Refinement Plan* (2006) goals and evaluation criteria.

These draft goals and objectives will be reviewed by the Project Management Team and the Stakeholder Advisory Committee before they are finalized. The general public will also have the opportunity to provide input about the goals and objectives at first project open house. A subset of these goals along with the project purpose statement will be used as threshold criteria that will screen out ideas that do not meet the project's basic purpose.

Draft goals and objectives

Goal 1: Improve mobility in downtown Tillamook for all users including cars, trucks, bicyclists and pedestrians.

- Improve vehicle and freight mobility for local travel.
- Improve vehicle and freight mobility for through travel.
- Improve pedestrian crossings and sidewalk conditions in downtown Tillamook.
- Provide for clear routes within downtown Tillamook, even for those who are unfamiliar with the area.

Goal 2: Provide for improved safety for all users in the study area.

- Minimize conflict points from private driveways near intersections.
- Reduce queuing that affects adjacent intersections.
- Enhance safety for pedestrians and bicyclists.

Goal 3: Support economic vitality in Tillamook and the coastal region.

- Support convenient customer access to downtown businesses.
- Provide for efficient movement of goods and people between US 101 and OR 6.

Goal 4: Construct a project that is sensitive to the community and natural environment.

- Avoid impacts to natural resources including riparian habitat, floodplain, wetlands, and water quality.
- Minimize impacts to downtown businesses.
- Avoid impacts to historic resources.
- Avoid impacts to parks and trails.

Goal 5: Provide for a cost-effective solution that can be implemented in phases.

- Consider total construction cost.
- Provide for a project that can be constructed in phases.
- Considers the relationship to other planned and envisioned projects (e.g. Oregon Solutions Flood Mitigation, future highway bypass).